

## Constant Contact Survey Results

**Survey Name:** Rockwood Energy Search Survey 2009

**Response Status:** Partial & Completed



**Filter:** None

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### TextBlock:

Introduction One of the growing presences in the job market is the company career website, where candidates are encouraged to create a personal profile and apply for a specific position. This is different than the job boards like Energy Central and Monster. The anecdotal evidence from job seekers that we talk to each day is that these company career sites are confusing and frequently terribly frustrating. This questionnaire is an effort on our part to see how bad (or good) it is. We would appreciate your answering the following short questions. As soon as we have tabulated the responses, we will provide you with a report on the survey. If you haven't been active in seeking a job in the past year, simply answer the first question and exit the survey.

Have you looked for a new job in the last year?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			90	77.5 %
No			26	22.4 %
No Response(s)			0	0.0 %
<b>Totals</b>			<b>116</b>	<b>100%</b>

How many career websites for specific firms in the industry did you visit? (remember, this is not about Monster or Energy Central or any 3rd party sites, it's about the website of the company itself)

Answer	0%	100%	Number of Response(s)	Response Ratio
None			8	6.8 %
1-5			45	38.7 %
6-10			26	22.4 %
More than 10			29	25.0 %
Don't remember			0	0.0 %
<b>Totals</b>			<b>116</b>	<b>100%</b>

How many did you create a profile for?

Answer	0%	100%	Number of Response(s)	Response Ratio
None			30	25.8 %
1-5			55	47.4 %
6-10			14	12.0 %
More than 10			7	6.0 %
Don't remember			0	0.0 %
No Response(s)			10	8.6 %
<b>Totals</b>			<b>116</b>	<b>100%</b>

If none, why not?

26 Response(s)




Did you keep a list of those you created a profile for?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			48	41.3 %
No			57	49.1 %
No Response(s)			11	9.4 %
<b>Totals</b>			<b>116</b>	<b>100%</b>







How many jobs in total did you apply for all the websites?

Answer	0%	100%	Number of Response(s)	Response Ratio
None			28	24.1 %
1-5			45	38.7 %
6-10			17	14.6 %
More than 10			15	12.9 %
Don't remember			0	0.0 %
No Response(s)			11	9.4 %
<b>Totals</b>			<b>116</b>	<b>100%</b>







What type of initial response did you generally receive after creating a profile or submitting a resume for a job (please check only one box)?

Answer	0%	100%	Number of Response(s)	Response Ratio
Automated response acknowledging your submission			71	61.2 %
Personal email or phone call from someone at the firm			0	0.0 %
No response			19	16.3 %
Other			12	10.3 %
No Response(s)			14	12.0 %
<b>Totals</b>			<b>116</b>	<b>100%</b>

If you submitted a resume for a specific position, what response did you generally receive?

Answer	0%	100%	Number of Response(s)	Response Ratio
None			28	24.1 %
Automated response acknowledgement			65	56.0 %
Email requesting more information			1	<1 %
Personal email from the company			6	5.1 %
Telephone call from the company			4	3.4 %
Other			10	8.6 %
<b>Totals</b>			<b>116</b>	<b>100%</b>

When submitting resumes for a specific position, how closely do you feel that your background matched the job criteria?

Answer	0%	100%	Number of Response(s)	Response Ratio
I took a shot, even though my background didn't match the job			3	2.5 %
my background was generally on target, but I didn't think it was a perfect match			36	31.0 %
my background was a close match for the position			47	40.5 %
couldn't tell because the job posting was unclear			1	<1 %
Other			14	12.0 %
No Response(s)			15	12.9 %
<b>Totals</b>			<b>116</b>	<b>100%</b>

In the last year, did you receive a job offer from a process that started by submitting a resume to company websites?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			9	7.7 %
No			92	79.3 %
No Response(s)			15	12.9 %
<b>Totals</b>			<b>116</b>	<b>100%</b>

After submitting your resume to the website, how many times have you received an email from the firm?

Answer	0%	100%	Number of Response(s)	Response Ratio
None			42	36.2 %
1-3			48	41.3 %
4-7			4	3.4 %
more than 7			3	2.5 %
No Response(s)			19	16.3 %
<b>Totals</b>			<b>116</b>	<b>100%</b>

Do you think you got better results from the career sites of smaller firms?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes, I got better results from smaller firms			21	18.1 %
No, the response was better from larger firms			4	3.4 %
The response was relatively the same, regardless of firm size			64	55.1 %
No Response(s)			27	23.2 %
<b>Totals</b>			<b>116</b>	<b>100%</b>

Overall, how would you describe your feelings about these career websites?

Answer	0%	100%	Number of Response(s)	Response Ratio
well worth effort required			2	1.7 %
worth doing, even if it doesn't result in a job			32	27.5 %
total waste of time			44	37.9 %
Other			21	18.1 %
No Response(s)			17	14.6 %
<b>Totals</b>			<b>116</b>	<b>100%</b>

Based on your experience with the company's website, how would you describe its impact on how you view the company:

Answer	0%	100%	Number of Response(s)	Response Ratio
Experience was very positive and I think the company appears to be a good place			2	1.7 %
Experience had no effect on my view of the company			58	50.0 %
Experience made me feel that the company was disorganized or uncaring about its relationship with prospective job seekers			29	25.0 %
Other			9	7.7 %
No Response(s)			18	15.5 %
<b>Totals</b>			<b>116</b>	<b>100%</b>